

# West Preston Lakeside Sporting Club

## “Revolutionary Roosters – One Team, One Dream, One Community”

### Our Vision

To be the most Welcoming, Inclusive & Successful Community Sporting Club in Australia

### Our Mission

To ensure people have access to sporting opportunities creating positive health outcomes for the Community



### How We Will

#### Win

#### PEOPLE – “Our family”

- ✓ Engage people and develop leaders from within
- ✓ Nurture diversity with Women, Indigenous and Multicultural communities
- ✓ Engaging kids to grow up and be our next generation players, club advocates and fans of our Community sporting club
- ✓ Enhance existing “Welcoming” reputation
- ✓ Ensure open, transparent and effective communication
- ✓ Education & Training : Opportunities for development in both sport and work, including Succession Planning
- ✓ Recognition and Reward
- ✓ Our values embedded within our culture
- ✓ Foster Community Health
- ✓ Support the Team Cycle from Juniors to Seniors
- ✓ Engage our Volunteers, Members and Community

#### PERFORMANCE “Education & Training”

- ✓ High Performance Culture
- ✓ Elite in Women’s Football
- ✓ Sensational in Men’s Football – Remain in Division 1
- ✓ Vibrant in Junior Football
- ✓ Continue to enhance relationship with both the NFL & AFL
- ✓ Energetic in Netball
- ✓ Strong in Cricket

#### FACILITIES – “World Class”

- ✓ Facilities to be at AFL,VNL & CAA standard
- ✓ Maintenance of existing facilities to be effective
- ✓ Undertake Feasibility study
- ✓ Northern Sporting Club hub masterplan to be developed
- ✓ Asset Register to be formulated, identifying sponsorship opportunities

#### FINANCE – “Supporting our Vision”

- ✓ Grow Membership
- ✓ Accelerate Fundraising Program
- ✓ Promote Events Calendar
- ✓ Value Add Sponsorship Program
- ✓ Debt free
- ✓ Collaboration with Philanthropists.
- ✓ Entrench Trust & Foundation Opportunities
- ✓ Align Government Grant Opportunities
- ✓ Revenue generated reinvested in Facilities, Equipment, Players, Volunteers & Community

### Our Values



PLAY as **ONE TEAM** with **RESPECT, INTEGRITY** and **PASSION**

